

JAMES E. MURPHY, MBA

Mr. Murphy is Vice-President Healthcare Strategy and Business Development based in Nova Scotia for [Sykes](#) Assistance Services Corporation.

He holds an MBA degree with work experience in strategic planning, health care governance, risk management and business development spanning e-health/ telehealth and telecommunications, health system reform, population health and clinical trials.

Jim has been an active participant in the healthcare industry for 30 years. Beginning in the pharmaceutical industry he has had many roles that include front line sales management, marketing, training, operations and new product development.

He is particularly interested in optimizing people's experience as they are faced with an ever more difficult to navigate healthcare landscape. At Sykes Assistance Services Jim is responsible for healthcare strategy, new service development and strategic partnerships. He serves presently as e-KSS Chairman of the Board of Directors.

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